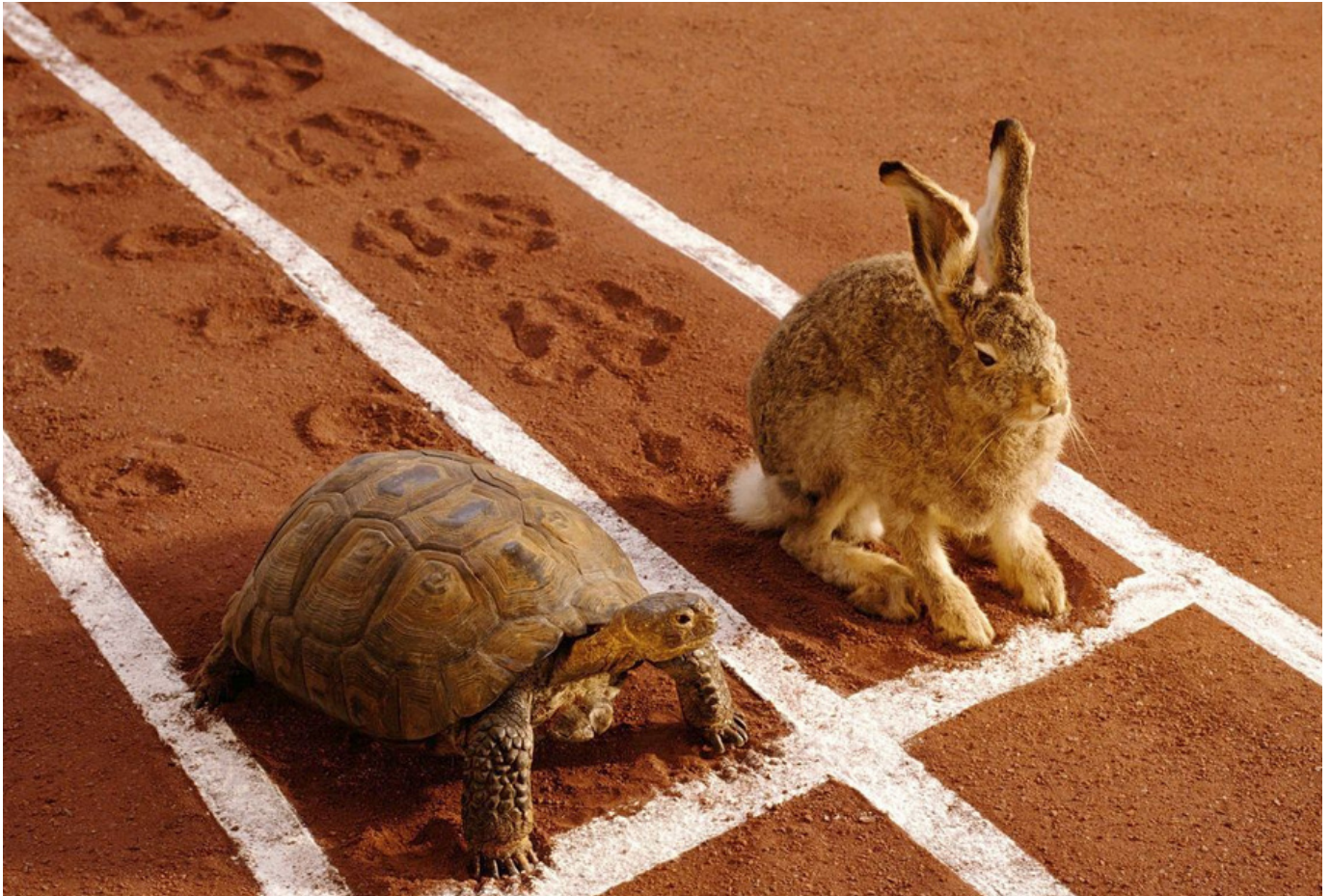




A CASE OF THE TORTOISE & THE HARE

As we step into the Lunar New Year, let us visualise the story of the Tortoise and the Hare with a different ending – as innovators collaborating to take healthcare into another transformative era.

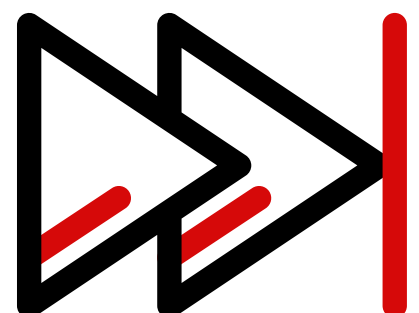
By Tjut Rostina, CHI



As we welcome the Year of the Rabbit, some of us were reminded of the story about the Tortoise and the Hare, where the slow and steady tortoise wins the race, while the hare, though quick on his feet, was overconfident of his abilities and eventually left behind.

The relationship between the two have always been one of rivalry and competition to the finish line in all narrations across cultures.

This Lunar New Year, we hope to take this story beyond that finish line, where their collaborative qualities of being quick and confident, as well as slow and steady, will propel the healthcare innovation race ahead!





Quick as a Hare Innovations

During the recent pandemic, while it felt like the rest of the world had come to a standstill, healthcare innovations were being developed at speed and scale, driven by an urgent need to contain the spread of the virus. Perhaps it would be appropriate to say innovators were breeding solutions like rabbits.

From the development of the protective gear (Faceshield and Winmask), to the shift towards digitalisation (microlearning, telemedicine and remote care management), and the various solutions to detect and sanitise facilities, the acceleration of implementation on these innovations have impacted healthcare positively.

The adoption of these innovations have also contributed to paving the way for care beyond the walls of a healthcare facility. Read more about some of these innovations here.

Crisis or not, when innovating, the greatest value comes from transformational innovation, where 80 percent of innovations will fail.

Speed is of the essence as Maaïke Doyer urges innovators to adopt the Fail Early, Fast, and Often approach in developing solutions effectively.

To secure market share, launch the prototype early, and then continuously improve on the solution with customer feedback.

Read more here.

Steady as the Tortoise

Just like all aspiring innovators, the tortoise in the fabled story is one to dream big, and to keep going until it has achieved its goal.

With the hare's speed in innovation, the tortoise's steady and resilient steps forward takes innovation beyond its initial success and at a much greater scale as solutions continue to be improved and adapted to deliver more utility and value, and when working to effect systems-level change.

In addition to speed, for a robust system to be implemented, it takes a deep understanding of the requirements from users, processes and structures, as well as partnerships with collaborators to design and build impactful systems, such as the NGEMR, the Command Control and Communications (C3) System and the CHI Learning & Development system, and more recently, TTSH's award winning "Hospital without Walls" strategy.

Together Forever

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